



## **Privacy Policy for €ASY\$TOCK**

**Last updated: [Date]**

### **Article 1. Introduction**

Welcome to €ASY\$TOCK ("Platform" or "Service"). This Privacy Policy ("Policy") elucidates the manner in which we, as the "Controller", gather, manage, use, and safeguard the personal data of our valued users ("Data Subjects" or "you"). By accessing or availing of the Service, you unambiguously express your consent to this Policy and its stipulations. Should you not agree with any provision, you are advised to refrain from using the Service.

### **Article 2. Important Information and Who We Are**

**2.1. Purpose of this Privacy Policy:** This Privacy Policy aims to provide you with information on how €ASY\$TOCK collects and processes your personal data through your use of the Platform, including any data you may provide directly to us.

**2.2. Controller Details:** The Platform, €ASY\$TOCK, is the Data Controller and is responsible for your personal data.

- **Email:** [contact@theuniverseofsmilesx.com](mailto:contact@theuniverseofsmilesx.com)
- **Discord:** Just create a ticket to talk to one of us

### **Article 3. The Data We Collect About You**

**3.1. Data Collection Overview:** In the course of providing our Service, we gather a variety of personal data. The nature and type of data collected are dependent on the context of your

interactions with €ASY\$TOCK and the choices you make, including your privacy settings and the products and features you use.

### 3.2. **Types of Data:**

3.2.1. **Identity Data:** This includes unique identifiers such as username, real name, date of birth, gender, and other relevant data that helps us ascertain your identity.

3.2.2. **Contact Data:** Information that allows us to get in touch with you. This encompasses your email address, billing address, delivery address, telephone numbers, and other similar contact details.

3.2.3. **Financial Data:** Information related to your financial transactions on our platform, including payment card details, bank account numbers, and other related transaction details.

3.2.4. **Transaction Data:** This includes comprehensive details about payments to and from you, products or services you have purchased or sold through the Platform, and other details of services and products you have benefited from.

3.2.5. **Technical Data:** Information we collect from your devices and network, such as internet protocol (IP) address, login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our platform.

### 3.3. **Data Collection Methods:**

3.3.1. **Direct Interactions:** We collect data directly from you when you fill in forms, make transactions, create an account, or communicate with us, whether through chat, email, phone, or other platforms.

3.3.2. **Automated Technologies:** As you navigate through our Platform, we may use automated technologies like cookies and server logs to collect data about your equipment, browsing actions, patterns, and more.

3.3.3. **Third Parties:** Occasionally, we might receive personal data about you from third parties, such as analytics providers or payment and delivery services.

**3.4. Purpose Limitation:** We only collect your personal data for specific, explicit, and legitimate purposes and do not process your personal data further in a way that is incompatible with those purposes.

#### **Article 4. How We Use Your Personal Data**

**4.1. Purpose of Data Processing:** We process your personal data to ensure smooth provision, enhancement, and protection of our services and our users' experiences.

**4.1.1. Account Registration:** Your personal data is essential when you create an account on our platform. This allows for a personalized experience and ensures you can access our full range of services.

**4.1.2. Transactional Purposes:** We process data during buying and selling transactions to ensure a secure and transparent marketplace experience for both buyers and sellers.

**4.1.3. Site Management and Security:** Your data assists us in maintaining the integrity and security of our website. This includes preventing fraud, troubleshooting, data analysis, testing, system maintenance, and support.

**4.2. Lawful Basis for Processing:** We process your personal data based on legitimate business interests, fulfillment of our contract with you, and compliance with legal obligations. We ensure that our interests don't override your fundamental rights and freedoms.

#### **Article 5. Data Security**

**5.1. Commitment to Security:** At €ASY\$TOCK, we prioritize the security of your data. Our commitment is not just a statement but is reflected in our adoption of advanced technologies and practices.

**5.1.1. Web3 Technology:** Utilizing the capabilities of Web3 technology, we ensure a decentralized and secure environment, greatly enhancing the confidentiality and integrity of your data.

5.1.2. **Security Measures:** Beyond Web3, we employ a range of security measures including encryption, firewalls, and secure socket layer technology. Regular audits and assessments ensure that our measures remain robust and up-to-date.

5.1.3. **Breach Notification:** In the unlikely event of a security breach that compromises your personal data, we commit to notifying you and relevant authorities as mandated by applicable laws.

## **Article 6. Data Retention**

6.1. **Duration of Retention:** We adopt a principle of storing your personal data only for the duration that is essential for the purpose for which it was collected or as mandated by applicable laws or regulations.

6.1.1. **Criteria for Data Retention Duration:** The length of time we retain your personal data depends on the purposes for which we collect and use it and/or as required to comply with applicable laws and to establish, exercise, or defend our legal rights.

6.1.2. **Periodic Review:** We periodically review the data we hold and securely erase or anonymize data that is no longer needed.

## **Article 7. Your Legal Rights**

7.1. **Rights Concerning Your Data:** As a Data Subject, you are endowed with certain rights in relation to the processing of your personal data.

7.1.1. **Right to Access:** You have the right to be furnished with a copy of the personal data we have about you and to verify that we are lawfully processing it.

7.1.2. **Right to Rectification:** If you identify any inaccuracies in your personal data, you have the right to request corrections or completions.

7.1.3. **Right to Erasure (Right to be Forgotten):** Under certain conditions, you can request the deletion or removal of personal data where there's no compelling reason for its continued processing.

7.2. **Exercising Your Rights:** To initiate the exercise of any of the aforementioned rights, kindly reach out to our designated contact point. We endeavor to respond to all legitimate requests within a month.

## **Article 8. Third-party Links**

8.1. **External Sites:** Our platform may, from time to time, contain links to and from external websites, platforms, or applications operated by third parties.

8.1.1. **Data Sharing Risks:** If you follow a link to any of these third-party platforms, be aware that these entities have their privacy policies and practices, and we do not accept any responsibility or liability for their policies or any data you choose to provide to them.

8.1.2. **Recommendation:** We recommend that you read the privacy notice of every platform you visit to understand how your personal data will be treated.