



The Universe Of SmilesX Ecosystem & €ASY\$TOCK

*Transforming Traditional and Digital Commerce
With Cutting Edge Technology*



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Abstract

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WELCOME to a Web3 Ecosystem where every moment is an opportunity to smile and share the joy of **A TRANSFORMATIVE DIGITAL FUTURE!**

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SmilesX stands out as a wave of freshness in the blockchain universe, where its foundation finds solid roots in an exclusive collection of 4444 NFTs known as “The Universe Of SmilesX”. These NFTs are not simple digital tokens, but the fundamental elements of a cutting-edge ecosystem in the web3 world, where each NFT tells a unique story, bringing experiences, opportunities and connections.

In this vibrant ecosystem, interaction is the currency of exchange, and SmilesX owners can shape their digital destiny by participating in engaging competitions and influencing the direction of the ecosystem, while enjoying exclusive benefits.

Imagine being a pioneer in this uncharted territory, being part of a vibrant and dynamic community that embraces innovation and authenticity. SmilesX is much more than just an ecosystem: it's an invitation to an unprecedented digital adventure, where your smile is the key to unlocking a world of infinite possibilities.

The platform introduces "K€\$H Coin", an innovative cryptocurrency that offers smooth and rewarding business transactions. SmilesX NFT holders and investors enjoy exclusive benefits, including cashback rewards and discounts.

While our vision is to create an easy-to-use web3 Ecosystem that leaves you with a pleasant feeling every time you buy or sell, we don't stop there. Our roadmap includes many other fascinating secrets to keep you excited and engaged every step of the way.

Our goal is to make digital transactions a pleasant and hassle-free experience. As we grow, we intend to spread across various exchange platforms and potentially build relationships with financial institutions, all while making digital buying and selling possible and accessible to everyone, starting with the simplest transaction.

Together, we are writing a new history in the world of digital commerce. With SmilesX, we are on an epic journey through the uncharted lands of innovation and creativity. We are ready to overcome every obstacle and embrace every challenge along the way, with a smile on our faces and a heart full of hope. Ultimately, we are here to turn every challenge into an opportunity and every dream into reality. We can't wait to share this amazing adventure with you.



Introduction

The world is witnessing a surge in digital shopping and product demand. For instance, during the first quarter of 2020, approximately 40% of U.K. consumers attested that they began shopping online, compared to the period before the pandemic. By the first quarter of 2021, the share had hit a new high with a 75% increase. Most retailers worldwide had no other option but to adopt the trend, adapting to the changing consumer habits and behaviors.

While many people seem to love the idea of digital shopping, many others complain about the difficulty of using digital platforms and making payments for both physical and digital products.

Also, several others have complained about the quality of products they ordered not being the same as what they got. Some of these problems seem to be plaguing online shopping nomads as everyone is eager to jump onto platforms that solve fundamental problems and guarantee all-around satisfaction.

What about **Decentralized Finance** and **NFTs**?

Since the COVID-19 restrictions and the explosive growth in NFT sales throughout 2021, a lot has happened within the NFT landscape. The rapid development of digital technologies with their complex and often fragmented platforms has presented particular challenges.

Amidst this backdrop, SmilesX offers a refreshing and simplified digital experience that transcends these complexities, inviting users into a joyful and user-friendly NFT universe and web3 marketplace that revolutionizes the already existing practices.

Starting with the limited collection of happy arts known as the **'The Universe Of SmilesX,'** our mission is underpinned by two fundamental pillars. Envisioning a **Web3 Ecosystem (€ASY\$TOCK OFFICAL)** that redefines how transactions occur, leveraging ultra-modern technological solutions to create a unique, fun-filled, and profitable experience for all our community members.

Among the several immediate and futuristic solutions brought about by our platform, one unique factor remains that SmilesX aims to **bridge the gap between traditional and digital transactions** by solving the most pressing problems associated with conventional digital commerce.

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This is our invitation to explore a simplified, joyful, and user-friendly **NFT UNIVERSE** and **WEB3 Ecosystem!**

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The envisioned €ASY\$TOCK OFFICIAL web3 Ecosystem allows users, NFT holders, and investors to seamlessly transact using select existing cryptocurrencies. Additionally, we introduce a **novel cryptocurrency named 'K€\$H Coin,'** which unlocks many benefits, including a robust cashback reward system – all contained in this whitepaper. In the event of sales, we've also pioneered the idea of granting discounts to all loyal community members, enabling **less volatility in price** action while making every interaction in the SmilesX universe a rewarding and joyful experience.

SmilesX isn't just another NFT project or commercial platform; it's an identity representing **solidarity, wellness, and prosperity.**

Our Vision

BRIDGING TRADITIONAL AND DIGITAL TRANSACTIONS THROUGH INNOVATION

At SmilesX, our vision remains to bridge the gap between traditional and digital transactions by strategically implementing modern techniques, cutting-edge technologies, and innovative tactics. We aspire to create a harmonious synergy between the established norms of financial transactions and the exciting opportunities presented by Web 3.0. We aim to create immersive and unique user experiences and foster a digital environment that simplifies and enhances every business interaction.

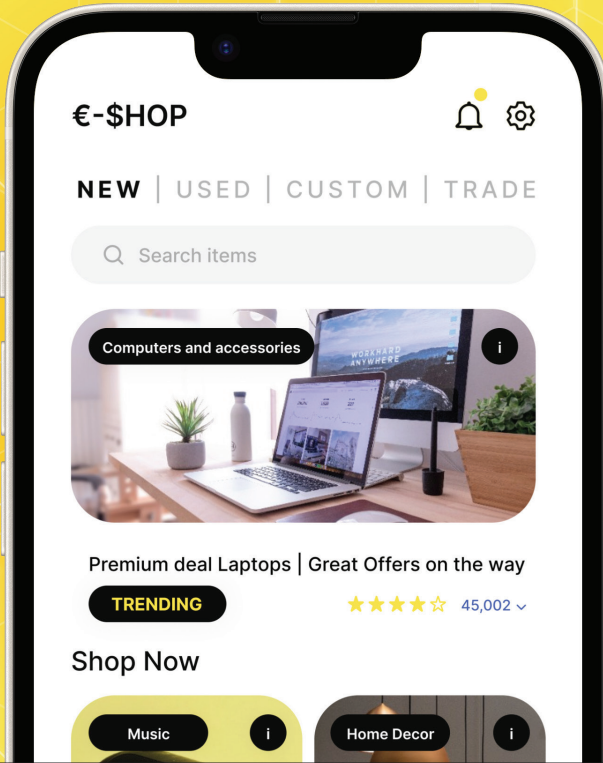
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We believe that innovation is not merely a choice but an imperative, and **WE ARE COMMITTED TO STAYING AT THE FOREFRONT!**

”

KEY PILLARS OF OUR VISION

1



An Intuitive Marketplace

Our foremost objective is creating an intuitive and user-centric marketplace, which we proudly refer to as €-\$HOP, a hub within the expansive “€ASY\$TOCK Official Complex.” This marketplace will set new industry standards by redefining how you shop and sell. We are committed to developing a platform where even the most complex commercial interactions become straightforward, enjoyable, and accessible to users of all backgrounds.

Exclusive Advantages for Our Community

Another idea central to our vision is the provision of **exclusive advantages** for our community members, investors, and users.

We believe in nurturing a sense of gratitude among our users.

2



Unique Opportunities in Universe of SmilesX

The SmilesX initiative offers its community members a wide range of thrilling possibilities. The distinctive opportunities that SmilesX provides are detailed below:



A Unique **NFT Collection**

The Universe of SmilesX comprises **4444 exclusive NFTs**, each a work of art waiting to be explored and treasured. As an owner of these NFTs, you can get a substantial share of the project's native token that will be distributed to every NFT holder in the future. Also, the limited nature of these artworks inherently increases their desirability and value. Many utilities will be included for these unique art pieces as we forge ahead.

A Thriving **Community**

Our project thrives on community engagement. We **reward our loyal members with freebies**, including Sol and NFTs, fostering a vibrant and supportive environment where everyone benefits.



Exclusive Benefits with **K€\$H Coin**

SmilesX introduces K€\$H Coin, a groundbreaking cryptocurrency that unlocks many advantages. By holding a SmilesX NFT and utilizing K€\$H Coin, you can access **enticing perks**, making your shopping journey more rewarding.





Future Collaboration with Financial Institutions

SmilesX is **exploring collaborations** with financial institutions to create debit cards, simplifying your economic interactions within our platform. Staking K€\$H Coin allows you to unlock even more cashback benefits, aligning with our commitment to **enhance your experience**.

Seamless Transactions

SmilesX aims to revolutionize how we buy and sell physical and digital assets. Our user-friendly marketplace, €ASY\$TOCK OFFICIAL, ensures that traditional and digital transactions become a breeze. Whether you're an experienced collector, online shopper, seller, or new to NFTs, our platform welcomes you with **simplicity and convenience**.



Metaverse Integration and Beyond

We have **ambitious plans** and choose to reserve announcements for the future.

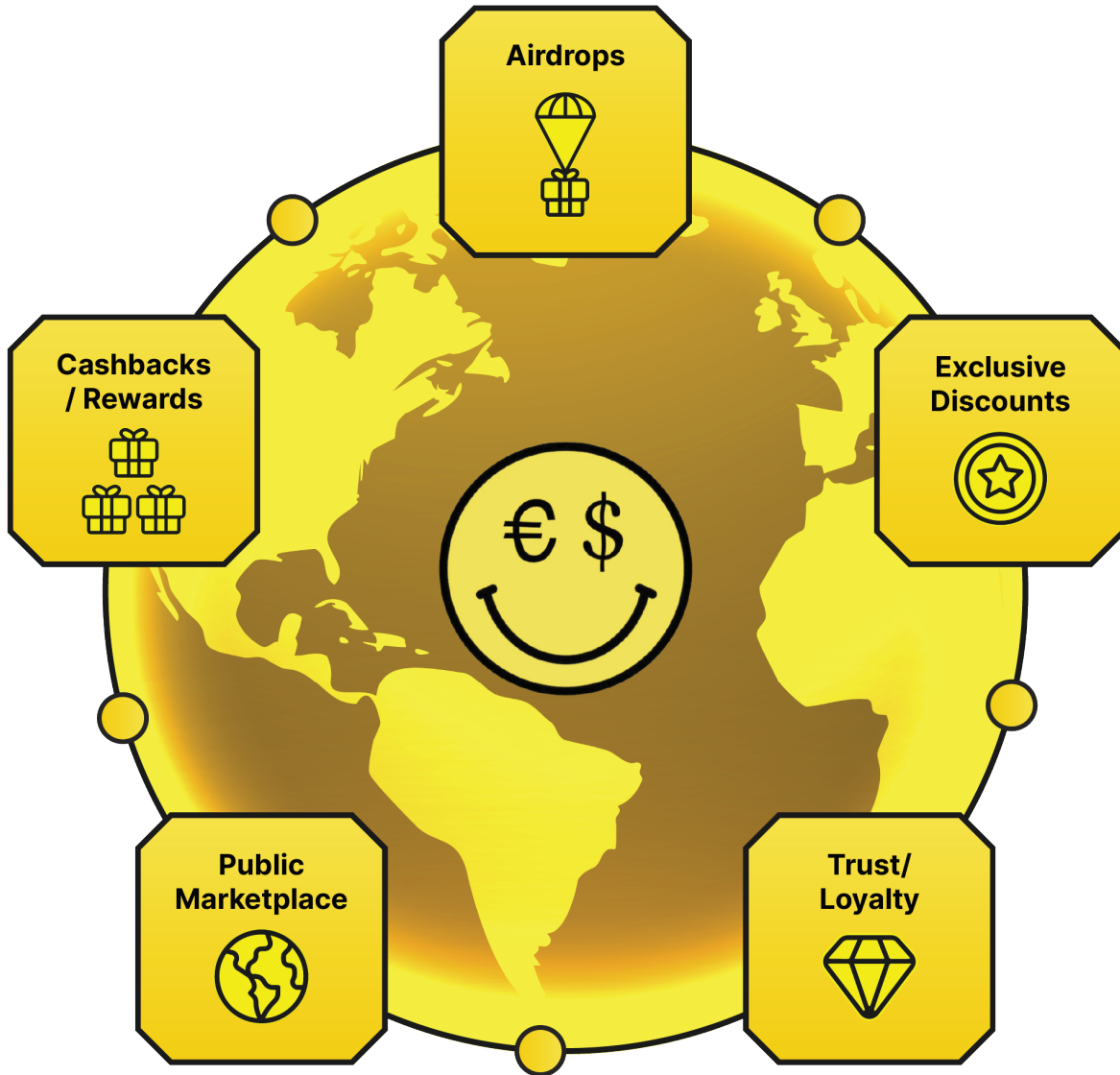
Roadmap for the Future

Our roadmap outlines a **clear path for the growth of the SmilesX** project. From the release of the official K€\$H COIN website to a potential listing on stock exchanges, we are committed to expanding both in size and quality, with a steadfast focus on the benefits of our community members.



Exploring The SmilesX Benefits for Users

At SmilesX, we are concerned about creating a digital ecosystem that captivates and rewards our community members. Here's a closer look at the benefits that await SmilesX users:



Airdrop Rewards

All SmilesX NFT holders will be airdropped K€\$H Coin upon launch. Airdrop rewards will depend on the amount of NFTs held per wallet. These tokens will become the official native token of the entire SmilesX and Easystock ecosystem.

Cashback Rewards – The Ultimate Incentive for SmilesX Holders

As a SmilesX NFT holder, you become part of an exclusive club entitled to a robust rewards system. Every transaction made within the SmilesX ecosystem, since it is a purchase, adds to your **rewards paid out in K€\$H Coins**. It enhances your overall SmilesX experience and contributes to your SmilesX holdings' potential profitability.

Exclusive Discounts for Users – Empowerment for Exploring Sales and Transactions

We believe in empowering our users to confidently explore sales and transactions within our platform. SmilesX offers **exclusive discounts to its community members**, ensuring that every interaction in our digital universe is rewarding and economical. These discounts are a testament to our commitment to making our marketplace an attractive destination for buyers and sellers alike.

The Public Marketplace – Smooth, Seamless Transactions and Access

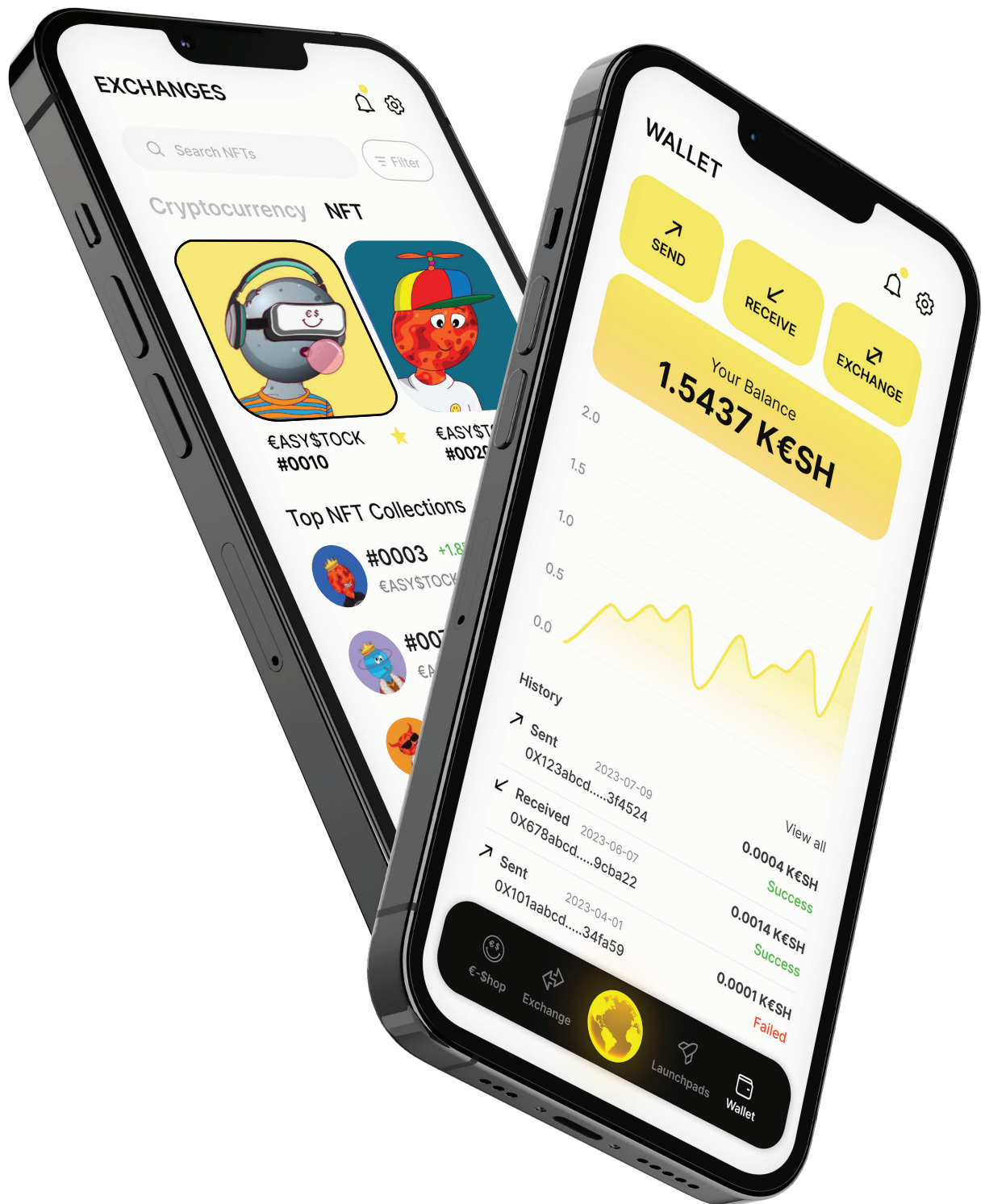
Our web3 marketplace, €ASY\$TOCK OFFICIAL, is designed for simplicity, efficiency, and accessibility. It's the gateway to effortless transactions and where SmilesX users can engage with our broader community. Whether you're a collector looking to acquire unique NFTs, a seller interested in showcasing your digital assets, or, in the future, a merchant for tangible assets or an online shopper, **our public marketplace ensures smooth, seamless interactions for all users**.

Emotional Distinction – Building User Trust and Loyalty through Professional Services, Experience, and Security

Trust and loyalty are the cornerstone of any thriving digital ecosystem. SmilesX sets itself apart by providing professional services, exceptional user experience, and robust security measures. Our commitment to emotional distinction ensures that every user feels valued and secure within our platform. Building trust and loyalty is a goal and a promise at SmilesX.

OUR BENEFITS ARE NOT LIMITED!

WE PROVIDE VARIOUS ADVANTAGES FOR OUR USERS AND COMMUNITY



The mockups provided are for illustrative purposes only and do not represent the final design or functionality of the app.

Introducing KESH COIN

THE DIGITAL NATIVE CURRENCY OF THE SMILEX ECOSYSTEM

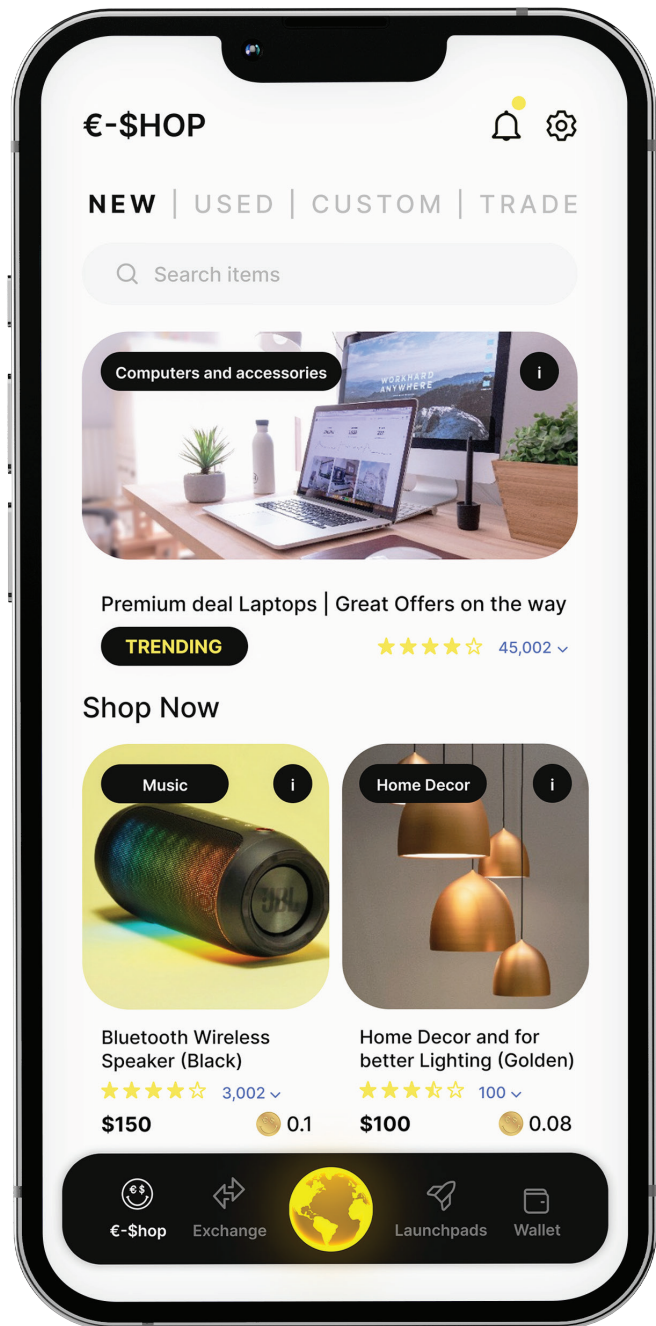


K€\$H Coin is more than just a cryptocurrency; it is the cornerstone of the SmilesX ecosystem, and as the native digital currency, **K€\$H Coin fuels transactions, powers rewards, and amplifies your experience** within SmilesX.

One of K€\$H Coin's distinctive features is its staking mechanism. By staking K€\$H Coin, you contribute to the ecosystem's stability and unlock a world of rewards. **Stakers can earn passive income and enjoy advanced benefits** within the SmilesX ecosystem.

Staking is the key to accessing our robust cashback system and enjoying the advantages of K€\$H coin to the fullest. So, for those seeking advanced benefits, the journey begins with owning a SmilesX NFT. You can decide to stake your K€\$H Coin either for a long or short duration, knowing that this combination of staking and NFT ownership form the **Foundation of our rewarding ecosystem**.

USE YOUR K€\$H COIN IN OUR €-\$SHOP & UNLOCK YOUR REWARDS



The mockups provided are for illustrative purposes only and do not represent the final design or functionality of the app.

UNLOCKING THE **ADVANTAGES OF K€\$H COIN**

1

Seamless Transactions

K€\$H Coin streamlines transactions within the SmilesX ecosystem. With K€\$H Coin, users can **effortlessly engage in purchases, sales, and exchanges** reducing the friction often associated with traditional payment methods.

2

Rewards

One of the standout features of K€\$H Coin is its rewards system. By holding K€\$H Coin in your wallets, you become eligible for several rewards, including reflections from overall transactions. Staking your purchased tokens opens the doors to more enormous rewards and robust cashback. These rewards are not just a token gesture; they can significantly **enhance the value of a user's holdings, offering a tangible benefit** for their participation in the ecosystem.

3

Exclusive Discounts

K€\$H COIN holders enjoy exclusive discounts within the SmilesX marketplace. When making purchases using K€\$H Coin, users **can access special discounts** further enhancing their overall experience and making their transactions more cost-effective.

4

Passive Income through Staking

Our staking mechanism allows users to put their K€\$H Coin to work. By **staking K€\$H Coin, users can earn passive income and unlock advanced benefits**. This mechanism empowers users to generate profits while contributing to the stability and growth of the SmilesX ecosystem.



5

Future Collaboration with Financial Institutions

We have ambitious plans for K€\$H Coin, including **potential collaborations with traditional financial institutions**. One such project could pave the way for debit card inclusion, which is central to our aim to enable users to bridge the gap between digital and traditional financial services seamlessly.



6

Expanding Utility Integration

The SmilesX team is continually working on expanding the utility of K€\$H Coin. As we grow and evolve, **K€\$H Coin's value and adoption will extend beyond our marketplace**, potentially driving value for the native token and the overall ecosystem.



7

Marketing Strategies

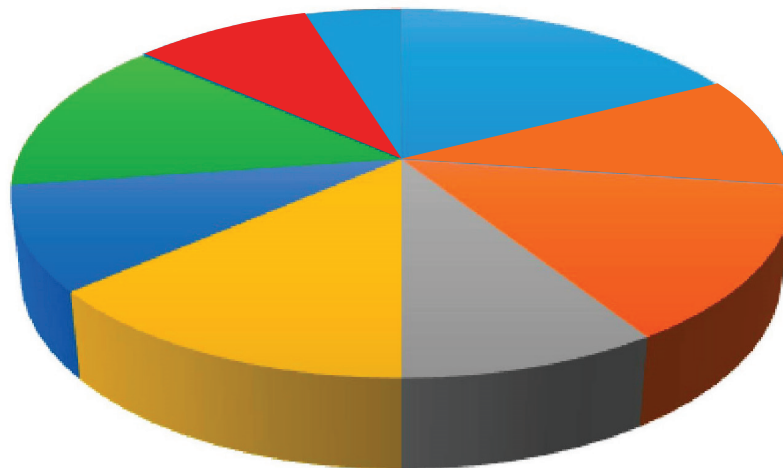
We've devised comprehensive marketing strategies to ensure the widespread adoption and success of K€\$H Coin. These strategies create awareness, attract new users, and build a vibrant and active community around K€\$H Coin. They include community-centric engagement through social media, forums, and life events; creation of educational content (**detailed guides, tutorials, and articles that demystify blockchain technology and cryptocurrency for both beginners and experienced users**); strategic partnerships, NFT marketplace integration, influencer collaborations, and targeted advertising campaigns.

Tokenomics

K€\$H Coin will have a total supply of **one billion tokens (1,000,000,000)**, where **30% will be reserved and locked for purposes of future projects**, **20 % for liquidity**, **10% for the founders and all Team members**, **10% for exchanges**, **10% community and airdrops**, **10% private rounds**, **10% marketing**

To manage inflation, create scarcity, and boost value, % taxes will be included for every buy and sell. SmilesX team and NFT holders will decide the tax percentage through voting. % **revenue from taxes will be distributed back to community members and holders** while the rest will be stored in a locked wallet (burn wallet) and burnt annually.

Kesh Token Distribution



● Locked Reserve

● Liquidity

● Founders & Team

● Exchanges

● Airdrops & Community

● Private Rounds

● Marketing

Active community members will make subsequent decisions about the entire ecosystem.

Building Immersive Communities

ACROSS VARIOUS JURISDICTIONS

SmilesX doesn't just operate within the confines of a digital space; we are pioneers in building immersive communities that transcend geographical boundaries. Our commitment to community building and development is at the heart of what we do, **fostering a diverse and vibrant ecosystem that thrives on collaboration, competition, and creativity.**

“

We provide the platform; **OUR USERS BRING LIFE, ENERGY, AND IDEAS!**

”

SmilesX is where like-minded individuals come together to explore, create, and collaborate. The platform creates an environment where users can compete for rewards and recognition in a friendly and fair manner.

Our governance model is designed to empower the SmilesX community We believe that our success is in the hands of our users, so we allow them to have a fair say in the decision-making process. SmilesX **guarantees transparency and openness** . We pride ourselves on clear and honest communication. Our users have access to regular updates, reports, and insights into the inner workings of SmilesX, and they ensure that the platform aligns with their collective vision through voting.

We are more than just a platform; we are a thriving ecosystem driven by the passion and creativity of our community members.

Roadmap

Our journey with SmilesX unfolds in distinct phases, each designed to enhance the user experience, broaden our community, and solidify our presence in the digital world. Here's an in-depth look at our roadmap:





Futuristic Online Shops for Private Retailers:

Part of the futuristic expansion process will include the establishment of the €-\$HOP, your storefront. The €-\$HOP isn't just another marketplace within our ecosystem; it is your canvas where users can create, showcase, and sell various products. In this space, your creativity knows no bounds as you can sell brand-new items, custom creations, cherished secondhand goods, or whatever.



Futuristic Global Expansion with Physical Shops: The €-\$HOP project won't stop at being just an online store. Our vision is to establish further physical shops scattered around the continents. With these shops in place, you could drop off your unique products at any of our well-established physical shops or branches. We are concerned about creators and aim to connect buyers and sellers globally by sharing creations in our physical stores. Our stores remain a treasure trove of unparalleled variety, including New, Used, Custom and Exclusive items.

PHASE 3

INTEGRATION AND LISTING



Integration of Metaverse: SmilesX will integrate within €\$ and launch a dedicated Launchpad.




Listing: TO BE ANNOUNCED
Exhibition: TO BE ANNOUNCED

PHASE 4

EVOLUTION OF SOMETHING EXTRA



New Generation Evolutions: TO BE ANNOUNCED

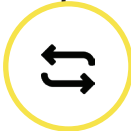


PHASE
5

THE RISE OF K€\$H COIN



Official K€\$H COIN Launch: We will launch K€\$H Coin and initiate staking pools, empowering our community with passive income opportunities and cashback rewards.

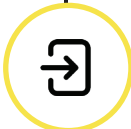


Exchange Listings: K€\$H Coin will be quoted on various exchange platforms, enhancing accessibility and liquidity. We'll also secure a listing on Coinmarketcap.



PHASE
6

ENHANCED MARKETPLACE ACCESS

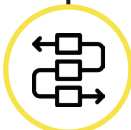


Early Access for SmilesX Holders: SmilesX NFT holders will gain early access to our official store, with exclusive offerings (**EXCLUSIVE PACKAGES WILL BE ANNOUNCED**) that will be unveiled at a future date for the benefit of loyal community members.



PHASE
7

TRANSPARENCY AND EXPANSION



Business Plan Release: We'll unveil our business plan, providing a clear roadmap for the future.



Community Benefits: Our community members, particularly SmilesX owners, will be informed about the advantages, discount percentages, and cashback rewards they're entitled to.

PHASE
8

WEB3 MARKETPLACE AND FOUNDATION



Official Web3 Marketplace: €ASY\$TOCK OFFICIAL, our user-friendly web3 marketplace, will be launched..



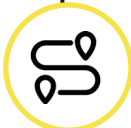
Foundation Creation: We'll establish our €\$ Foundation, solidifying our commitment to community development.

PHASE
9

EXCLUSIVE EVENTS AND FUTURE PLANNING



Private Events: Exclusive events will be organized solely for SmilesX holders, fostering a sense of community and belonging.



Roadmap 2.0: We'll release Roadmap 2.0, outlining our vision and goals for the next phase of our journey.

PHASE
10

STOCK EXCHANGE LISTING



Stock Exchange Listing: Our ambitious goal is to list €ASY\$TOCK on traditional stock exchanges by 2030, expanding our reach and quality offerings.

STAY TUNED FOR MORE INFORMATION!

Appendix

In this appendix, we provide essential technical specifications and official contact information to enhance your understanding of SmilesX and to facilitate direct communication with our team.

TECHNICAL SPECIFICATIONS

Blockchain Details: SmilesX operates on the Solana blockchain, a platform renowned for its scalability, speed and low transaction costs. Solana uses an innovative approach to consensus called Proof of History (PoH), along with Proof of Stake (PoS), to ensure network security and decentralized consensus. More information about the Solana blockchain, including technical details and official documentation, can be found on the platform's official website.

About Smart Contracts: SmilesX leverages smart contracts on Solana to govern a variety of processes within the ecosystem, such as NFT creation, trading, and reward distribution. The detailed addresses and documentation of the smart contracts are available on the official SmilesX website, where you can access in-depth information on how to interact with these contracts and use the features offered by the Solana blockchain.

OFFICIAL CONTACT INFORMATION

For inquiries, collaboration opportunities, or to stay updated on the latest developments, you can reach out to us through the following official channels:



- We encourage you to connect with us and join our vibrant community.
- Your feedback and engagement are essential in shaping the future of SmilesX.
- Please exercise caution and verify official communication channels and smart contract addresses to ensure your safety in the digital landscape.

SmilesX is committed to maintaining transparency and providing reliable information to its community.

Disclaimer

The SmilesX project is an innovative endeavor to provide unique experiences and opportunities within the blockchain and NFT ecosystem. While we have taken meticulous care in planning, designing, and executing our project, it is essential to understand and acknowledge certain inherent risks and considerations associated with cryptocurrencies, blockchain technology, and NFTs. Please carefully read and consider the following disclaimers:

1. INVESTMENT RISK: Investing in cryptocurrencies, including SmilesX (K€\$H COIN), and participating in NFT markets carries inherent risks. Cryptocurrency investments are highly speculative and can be volatile. It is essential to conduct thorough research and understand the potential financial implications before investing. Never invest more than you can afford to lose.

2. REGULATORY COMPLIANCE: Cryptocurrency regulations vary from one jurisdiction to another and may evolve. Ensure compliance with local laws, regulations, and tax obligations related to cryptocurrency investments and activities.

3. MARKET VOLATILITY: Cryptocurrency markets can be highly volatile. Prices of cryptocurrencies can fluctuate significantly quickly, and past performance does not indicate future results.

4. DEVELOPMENT: The SmilesX project is subject to various development risks, including technical challenges, unforeseen obstacles, and changes in project goals. While we are dedicated to delivering on our promises, the project's success is not guaranteed.

5. COMMUNITY ENGAGEMENT: The SmilesX community is vital to the project's success. Active participation, feedback, and collaboration are encouraged. However, please exercise caution

when interacting with online communities and avoid sharing personal information or engaging in scams or fraudulent activities.

6. SECURITY MEASURES: SmilesX employs robust security measures to protect our ecosystem and users. However, the evolving nature of cybersecurity threats means that risks can never be eliminated. Taking personal precautions, such as securing your digital wallet and avoiding suspicious links or phishing attempts, is essential.

7. SMART CONTRACTS: The SmilesX project utilizes smart contracts to govern various aspects of the ecosystem. While these contracts are designed with security, unforeseen vulnerabilities or exploits may occur. Always review smart contract code and exercise due diligence before interacting with them.

8. THIRD-PARTY SERVICES: SmilesX may provide links or integrations to third-party services, including cryptocurrency exchanges and NFT marketplaces. Users should independently assess the trustworthiness and security of these services and exercise caution when sharing personal information or making transactions.

9. WHITEPAPER AND ROADMAP: The SmilesX whitepaper and roadmap guide the project's vision and goals. However, they are subject to change and adaptation based on market conditions, community feedback, and project developments. The contents of these documents are for informational purposes and do not constitute financial or legal advice.

10. COMMUNITY SUPPORT: SmilesX values its community and aims to provide support and transparency. However, due to resource limitations, individual inquiries and permission requests may be subject to delays.

The SmilesX Ecosystem



Visit us @ www.theuniverseofsmilesx.com